



# Presse / 2011 / "Stromberg - the film" It's coming! - fans invest 1 million in record time

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The project "Stromberg - the film" was launched on December 15th with an appeal to fans to help fund the film. Shares to the value of 1 million euros could be purchased for 50 euros each. Today, we're certain of the campaign's success. Each of the 3,000 plus investors will take part in the film's release at the cinema.

Ralf Husmann (BRAINPOOL, Stromberg producer): "Unbelievable! Stromberg is a world champion! Stromberg has got better fans than Justin Bieber, chips or even...I can't find the words or the comparisons! A real Christmas treat! Thank you to everyone who took part. Claim settlements are all taken care of by a polonaise, Ernie is making cheese confetti and I am off to work now."

Frederic Komp (CEO BRAINPOOL Artist & Content Services, MySpass.de):

"We were taken by storm by the astounding community of Stromberg fans. It's thanks to the fans that the campaign could be so successful. Now it just falls on Mr Husmann to make a good film."

Project initiators are BRAINPOOL TV GmbH, which is also the producer of the film, and the marketing subsidiary BRAINPOOL Artist & Content Services GmbH, which manages the comedy portal MySpass.de and executed the campaign.

ProSieben is supporting the production of the film as a TV partner.

About BRAINPOOL Artist & Content Services GmbH:

BRAINPOOL Artist & Content Services GmbH is a wholly-owned subsidiary of BRAINPOOL TV GmbH and, among other things, it operates the label MySpass and the corresponding website MySpass.de, which offers full-feature comedy and other videos on demand and is funded by advertising.

For more information about the project, investment and the film, visit [www.Stromberg-Der-Film.de](http://www.Stromberg-Der-Film.de).

