



## Presse / 2003 / BRAINPOOL comedies hit the airwaves with great ratings

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Already at 9:45 p.m., "Mensch Markus", starring Maria Profitlich, had the Sat 1 viewers tuned in and laughing. He reached a market share of 16.9% in the 14-49-year-old target group (2.98 million viewers age 3 and over).

On Saturday, comedian Axel Stein of "Axel!" also scored big points with the second episode of his sketch series. With a market share of 16.2% in the 14-49-year-old target group (1.78 million viewers overall), his show managed to outperform the market shares of the preceding programme! Just last week, "Axel!" debuted with sensational ratings: 19.7 % market shares among the 14-49-year-olds and 2.4 million viewers age 3 and over.

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