

## Presse / 2013 / Strong start for “Ladykracher” in Serbia

The Serbian variant of the comedy series “Ladykracher” enjoyed a strong start in March of this year. The first episode achieved a market share of 29.87% with the relevant target group of 18 to 49 year olds. The private channel “Prva srpska televizija” purchased the original scripts from Brainpool and implemented the series with its own actors.

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In Germany, Anke Engelke’s Ladykracher was broadcast for the first time in 2001. There are now 100 episodes in 8 series which have met with great popularity