

Presse / 2013 / Stars in Danger: "The High Dive" remains on track for international success – format sold to Russia

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Since 2004, celebrities in Germany have been leaping from the diving board to compete for the best score from official judges in "TV Total High Dive". The prime time show regularly achieves outstanding quotas of an average of over 20 percent. The media group Banijay markets the format internationally as "The High Dive" under the umbrella brand "Stars in Danger", which also includes well-known sporting events such as the "Stock Car Crash Challenge" and the "Wok World Championship".