

Presse / 2007 / "Schlag den Raab" a global hit!

The BRAINPOOL production "Schlag den Raab" (Beat Raab) will now be produced in nine different countries throughout the world! The smash hit, to be marketed abroad under the name "Beat your host", has even made it to the United States. The US-based Warner Bros. Television Group has purchased "Schlag den Raab" for the American market.

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The show is one of the most innovative TV formats on German television and has already been nominated for a "Grimme Award" and the "Rose d'Or". In the show, a viewer compete with a show host for the very first time in TV history - in up to 15 different disciplines. Here, the candidates have the chance to duel with Stefan Raab and win breathtaking amounts.

The minimum cash prize is € 500,000. If the host wins, the cash is put into a jackpot - if the candidate wins, they take the money home.

This is why the prize money in the third edition of "Schlag den Raab" totaled a staggering € 1.5 million.

But nothing is handed over to the candidates on a silver platter. In up to 15 rounds, the candidates must give their all to defeat their ambitious host. In "Schlag den Raab", a duel in various disciplines - comprising dexterity, sports, knowledge, daring, but also luck - decides over victory or defeat. For this reason, only candidates who are sporty and smart stand a chance of winning.